

### 350 STRONG! GETS STRONG START

Thirty-two people attended last week's 350 STRONG kickoff event, 14 of them guests (and potential members). Bill Wilson treated all to an entertaining and inspiring story about why he joined Rotary—and especially why he's still a member 26 years later. Most of the guests expressed their willingness to fill out a membership proposal form along with their sponsors. Membership Co-chair Nan Plummer reports, "We are excited at the potential for this many new members. Based on our success so far, we are strongly considering a similar event in the spring."

Watch for new faces at upcoming meetings, reach out and make sure they feel welcome!



### ROTARIANS, LISTEN UP!

It's Santa and elf duty sign up time at the Horse Park!!!! Pictures with Santa will run from November 16 through December 23. So check your calendars for date(s) to sign up. Contact Bill Cox, wcoxsr@twc.com, with any questions or the dates you want elf duty. You can also reach Bill at (859) 227-6435. This is one of our biggest fund-raisers, so we need EVERYONE'S help!

### FLU SHOTS

The Fayette County Health Department will be with us to give flu shots on Oct. 18. That is our meeting at The Grand Reserve with Coach Cal. Members and their guests are welcome to get a shot. Please bring all insurance cards.

# The ROTARY Club of Lexington

## WHEEL HORSE

October 11, 2018  
— TODAY'S PROGRAM —

Presiding: President Sharon Reed  
Invocation: Winn Stephens  
Singing, Pledge & 4-Way Test: Ron Ring  
Introduction of Guests: Jake Graves

Introduction of Speaker: Don Hart  
Speaker: Matthew Mitchell, Head Coach, University of Kentucky  
Women's Basketball  
Program: Rebounding from Adversity

### MEET OUR SPEAKER



### COACH MATTHEW MITCHELL

Our speaker this week is Matthew Mitchell, Head Coach, UK Women's Basketball. Mitchell's teams are known for using three "winning tools" for success: honesty, hard work and discipline. So it's no surprise that six seasons into his tenure as head coach he became the winningest head coach in program history. Now entering his twelfth season, Mitchell holds 271 wins and year after year assembles teams who are synonymous with winning on and off the court.

Mitchell's defensive philosophy, implemented at the beginning of the 2009-10 season, was a big reason for Kentucky's recent success. The Wildcats used a full-court, trapping, pressure style of defense that was dubbed by many as "40 minutes of dread." But the

2015-16 season brought a different pillar of success for the program, combining Mitchell's emphasis on defensive fundamentals with one of the best shooting offenses in school history. The Wildcats shot 45.5 percent from the field in 2015-16, which was the highest field-goal percentage for a UK team since 1989-90, while its 35.6 percent from 3 was the highest since 2002-03.

The balanced attack continued on both sides last season as Mitchell's 2016-17 team had a .427 field-goal percentage, scoring 70.9 points per game. The Wildcats committed only 14.7 personal fouls and 11.9 turnovers per game, which ranked top 10 nationally. UK finished the season with 22 wins, marking its eighth straight 20-win season under Mitchell, which is a program record. The solid season led the Wildcats to another school record as UK played the NCA Tournament for the eighth straight season and hosted the first and second rounds of the event for the fourth straight year. Mitchell's teams have brought excitement to women's basketball in the Bluegrass like never before. The Cats have ranked in the top 25 in average attendance all 10 years of the Mitchell era and have a remarkable 125-17 record at home since the start of the 2009-10 season. Under Mitchell, 16 different players have

received All-SEC accolades. A UK player has won the AP SEC Player of the Year four of the last eight seasons and five of his players have been WNBA draft picks, including three in the first round. Most recently, Mitchell helped Evelyn Akhator become the highest drafted player in program history as she went third overall to the Dallas Wings in the 2017 WNBA Draft. His players also excel in the classroom as 34 Wildcats have been SEC Academic Honor Roll members and 100 percent of Mitchell's players have received their degrees.

The Mitchells are very active in community service. In addition to a 10-year donation to the UK Athletics Department, they launched The Mitchell Family Foundation to benefit charities in the Lexington community. The first fund-raising event of the Foundation in September 2014 brought in renowned author and leadership expert, John C. Maxwell. In October of 2016, Matthew and Jenna were presented the 2016 Community Service Award by the National Urban League of Lexington. Jenna also serves on the board of the Children's Advocacy Center and Matthew, of course, is an honorary member of our club.

Source: UK Athletics Department website

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**OCT 21 Keeneland Outing**  
Lexington Room  
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**NOV 16 Southern Lights Begins**  
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jmartin@smithmanus.com  
or Peggy Trafton for more information

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**JAN 26 Rotary Leadership Institute**  
Four Points Sheraton, Lexington  
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jmarcum632@gmail.com)  
Register: www.hoa-rli.org

**Rotary International Convention**  
June 1-5, 2019  
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### UPCOMING PROGRAMS

- |   |  |
|---|--|
| Oct 18 John Calipari, Head Coach, UK Men's Basketball Program, <b>The Grand Reserve</b> | Nov 15 Jeffrey C. Hall, Employment Director, Disabled American Veterans (DAV)              |
| Oct 25 Andy Barr, Congressman, Kentucky 6th Congressional District                      | Nov 22 Thanksgiving Day (no meeting)   |
| Nov 1 Ronnie Bastin and Linda Gorton, LFUCG Mayoral Candidates                          | Nov 29 Heather Lyons, Executive Director, Living Arts and Science Center (to be confirmed) |
| Nov 8 Captain Michael Zamperini, Commander, Sector Ohio Valley, U.S. Coast Guard        |  |

### THE FOUR-WAY TEST

Of the things we think, say or do...

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Meetings held every Thursday at noon with lunch starting at 11:30 at The Red Mile.

Visit our website at <http://www.rotarylexky.org> for all of the Rotary Club of Lexington updates.

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**WHEEL HORSE**

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**PRESIDENT’S MESSAGE**

On October 24 we will proudly celebrate World Polio Day. This represents 30 years of Rotary’s aim to eradicate polio. A recent issue of *the Rotarian* magazine included charts demonstrating how polio infects people, but it also showed the success our worldwide initiative has made. There were 125 countries with polio in 1988 and in 2018 we have three. There are currently only 14 cases worldwide!

As a child in the 1950s, I remember lining up in my elementary school auditorium in Jacksonville, Florida, to get my polio shot. We knew that it was important and quietly took our turns. I remembered my small pox inoculation and worried that it might leave a scar like that did.

We may all know of someone who had polio. Our own U.S. senator, Senator Mitch McConnell, contracted polio at age two. Violinist Itzhak Perlman contracted polio at age four. My husband’s uncle died of polio while serving in the Navy during the Korean War. I remember while in nursing school being shown an iron lung that helped those with more severe types of polio to breathe.

First, we conquered small pox. Now we are nearing the eradication of polio.

In the twentieth century we saw the 1918 influenza pandemic at the end of World War I that killed millions, the AIDs pandemic of the 1980s continues and the risk of Ebola

spreading from the Congo is now very high due to mobile populations. You may think of tuberculosis as a disease of the past. There is evidence of tuberculosis in the mummies of Ancient Egypt. It ravaged the populations of Europe during the eighteenth and nineteenth centuries and was brought by the Europeans to the Americas and has continued into the present. Miracle drugs for the treatment of tuberculosis were developed in the mid-twentieth century, and those who are fortunate to have an early diagnosis are curable.

According to a recent article in the *New York Times*, tuberculosis remains the world’s leading killer infectious disease. Over 1.5 million people die of tuberculosis annually, which is 4,000 per day. Public health practices for the prevention of tuberculosis that have been successful in North American and western Europe have been considered impractical for poor countries, but there is now a ZERO TB INITIATIVE supported by the World Health Organization.

You may wonder why I’ve given you so much medical data on infectious disease, but I want you to begin to think about our next world challenge to conquer as Rotarians. We as an organization are strong, determined and successful when we set our goals. Give it some thought!

Yours in Service,  
President Sharon Reed

*Rotary in Review*

**“CLEAN ENERGY WITH BLUE SKIES”**

“That’s the meaning behind our company name, EnerBlu,” explained last week’s speaker, Daniel Elliott. It’s also the promise offered by the company, which has solved the problem of energy storage from energy generated from renewable sources—solar, wind, hydroelectric power. And says Elliott, who is the company president and CEO, it has the potential to make Pikeville, Kentucky, the energy capital of the world as world energy markets make the shift from traditional energy sources to renewable ones.

The company, which has spent the last six years rethinking the design, manufacture and materials involved in lithium battery technology, has developed the ability to produce the lowest cost lithium battery available but one that can still be manufactured in the United States and without dependence on cobalt, which has been a limiting factor. It is, maintains Elliott, a matter of energy independence for the U.S., which currently faces the prospect of transferring energy dependence from the Middle East to China, which currently holds 70 percent of the lithium battery market and controls more than 60 percent of the world’s cobalt supply.

EnerBlu, after a year-long search, has selected Pikeville as the location for its manufacturing operation. Why Pikeville, Elliott is often asked. His response, “It is one of the most beautiful places I’ve ever seen... [with access to] a world class trauma center, a world class university and world class people.” The latter, he emphasized, includes an available workforce—Kentucky coal miners—with a tremendous skillset, many of them un- or underemployed, but who are highly educated and who have advanced thinking about production environments, tremendous mechanical aptitude and deep knowledge of DC power, aluminum and welding.

The company is building a 1.5 million square-foot manufacturing facility in Pikeville. In addition, they are moving their corporate headquarters to Lexington, and they have leased 80,000 square feet of an existing building to retrofit for their research and development center. The Lexington choice, Elliott explained, gives their chief science, technology and production officers access to the resources of the University of Kentucky and air connections to the company’s growing markets in high-heat environments like India. The latter, he

noted, currently has 300 million people without access to electricity. And they have already completed, with the Ashok Leyland company, a two-year forward buy for fully electric vehicles to provide pollution-free transportation in an environment where the air is unbreathable for many parts of the year.

For the first time in the history of the world, Elliott asserted, every country can be energy independent. They all have access to the sun, which is our most infinite resource, and now we have the ability to store it and manipulate it at the right price point with the right technology and do it quickly. And with that capability, he emphasized, comes access to healthcare, education, transportation and a successful economy. Fossil fuels aren’t going away in the next ten years, he added, but they will probably be focused on specific areas where they are best used such as transoceanic shipping and powering aircraft.

— Judy Worth (who confesses that her only qualification for writing this RIR is that she drives a Prius)

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