

WELCOME, NEW ROTARIAN
Danielle Bozarth
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Ph: 859-351-7488
Associations & Organizations, God’s Pantry Food Bank
Sponsor: Susie Basham
Learn more about Danielle on page #2 of today’s *Wheel Horse*

NEW MEMBER PROPOSALS
The following individuals have been proposed for membership in Rotary:
Lucy Hendricks
Classification: Service Industry, Fitness, Personal Trainer
Enhancing Life Personal Training
Sponsor: Susie Basham
Franklyn Pottorff
Classification: Religion, Ecumenical
First Presbyterian Church
Sponsor: Franklin Thompson

Objections should be made in writing within seven (7) days to The Board of Directors, Rotary Club of Lexington, 401 W. Main Street, Suite 305, Lexington, KY 40507. Objections are kept in strict confidence.



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UPCOMING PROGRAMS
Aug 20 Third Thursday, See Upcoming Events
Aug 27 Jarrett Millsaps, President, CommonSpirit St. Joseph Health & St. Joseph Medical Center
Sep 3 Marvin Bartlett, Spirit of the Bluegrass
Sep 10 Landry Fields, AI and Your Business
Sep 17 Third Thursday, Field Trip: See Upcoming Events
Sep 23 Twyman Clements, Space Tango
Sep 29 TUESDAY Meeting! Larry Lunsford, President-elect, Rotary International
SPECIAL MEETING NOTICE: RI PRESIDENT-ELECT LARRY LUNSFORD TO SPEAK AT LARGE CLUB CONFERENCE
Rotary International President-elect Larry Lunsford will join us on **Tuesday, September 29, at noon** for our joint club meeting with Rotary Large Club Conference attendees from across the United States.

DANCING WITH THE LEXINGTON STARS DELIVERS FOR BABY HEALTH


Dancing with the Lexington Stars Co-Chairs Bret Anderson and Kim Johnson, along with Rotary Club of Lexington President Lyle Hanna, presented a \$30,000 check to Ann-Phillips Mayfield of Baby Health, the 2026 featured beneficiary of the club’s biggest annual fundraiser.

Baby Health provides critical support to Lexington-area families by helping ensure that babies and their mothers have access to the care and resources they need. As this year’s featured beneficiary, Baby Health was an important part of a record-breaking Dancing with the Lexington Stars event.

The 2026 edition was truly a community effort, bringing together dancers, sponsors, volunteers, and Rotary members to raise funds for Baby Health and other important charitable initiatives supported by the Rotary Club of Lexington. — By Bret Anderson | Photo by Jaron Johns

SERVICE ABOVE SELF, ONE WALL AT A TIME


Alisha Chaffin and Zack Moscow represented the Rotary Club of Lexington at a Habitat for Humanity build, joining an incredible group of volunteers to clean and prime every wall in a future home. It wasn’t glamorous work, but it was the kind that makes everything else possible -- and a meaningful reminder that “Service Above Self” often looks like two people with paint rollers, quietly helping a family move closer to opening the door to a home of their own.



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UPCOMING EVENTS
Aug 20 Third Thursday; The Mercy Men, Thursday Night Live, 5/3 Pavilion, 5:30-7:30 pm
Aug 22 Rotary Leadership Institute, 9:30 am-4:30 pm, BCTC Newtown Campus, Free
Aug 28 Early Morning Mixer, Lexington Green, 8-9:30 am
Sep 10 Pollinator Garden Tour, Kenawood Park, Evening Social, Free
Sep 12 Toyota Miracle League, Opening Day, Shillito Park, 10:00 - 3:00 pm
Sep 17 Field Trip: Easterseals Bluegrass, 1900 Richmond Rd, Noon
Sep 27-30 Rotary Large Club Conference
Oct 15 Keeneland Outing, Lexington Room, 11- 6:00 pm, \$125
Please plan to join us at the Hilton Downtown. We look forward to sharing this memorable Rotary experience with you!

The ROTARY Club of Lexington

WHEEL HORSE

August 13, 2026
— TODAY’S PROGRAM —
Presiding: President Lyle Hanna
Inspiration, Pledge, & 4 Way Test: Eric Brooks
Introduction of Guests: Trey McCallie
Introduction of Speaker: Linda Weaver
Speaker: Roger Weaver, My Old Kentucky Coin & Collectibles, LLC
Program: An Overview of Coin Collecting
Location: The Mane on Main

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MEET OUR SPEAKER


ROGER WEAVER
Roger Weaver’s fascination with coin collecting began when he was five years old. Like many new collectors, he started with Lincoln cents. As his collection grew, he founded Commonwealth Coin, Inc. in 1986 and spent weekends buying and selling coins at shows as a part-time dealer. He continued operating the business until 1996, when his professional responsibilities no longer allowed him the time. Weaver was also among the first to sell coins on eBay in the early 2000s.

Following his retirement in 2020, Weaver and his wife, Linda, established My Old Kentucky Coin & Collectibles, LLC, and began buying and selling coins, jewelry, and other collectibles full time. They participate in approximately 35 coin shows each year throughout Kentucky, Ohio, In-

diana, West Virginia, Tennessee, Georgia, North Carolina, and South Carolina.

Weaver has been a member of the American Numismatic Association for 40 years. Numismatics is the study or collection of coins, currency, and related objects. He is also a member of the Bluegrass Coin Club, a lifetime member of the South Carolina Numismatic Association, a submitting member of PCGS coin grading service, and a dealer member of several state numismatic associations and coin clubs.

He continues to specialize in Lincoln cents and has several customers who rely on him to find key coins for their collections. Over the years, he has attended numerous educational presentations about coin collecting and specific areas of numismatics, broadening his understanding of the hobby and its growth. He particularly enjoys buying and selling early American coins, including large cents, half cents, two-cent pieces, and three-cent pieces.

During his years in the coin business, Weaver has participated in more than 700-coin shows, gaining valuable insight into many areas of the hobby. His background in marketing and advertising has also helped him determine the best way to present and display the company’s inventory. Customers frequently compli-

ment the clear identification and detailed information provided with the coins offered for sale.

While Weaver’s passion for coins began in childhood, his professional career took him into broadcasting and media sales. He earned bachelor’s degrees in radio and television and journalism and a master’s degree in communications from Morehead State University, where he later worked st the university’s public radio station

In 1980, Weaver moved into advertising sales, first at Lexington radio station WKQQ-FM and later at TeleCable Corporation, where he opened the company’s first local cable advertising sales office. He later held leadership positions in cable advertising with TCI, AT&T, Viamedia, Suddenlink, and Altice. During his cable advertising career, he managed 20 offices, 400 employees, and more than \$50 million in revenue across markets stretching from Boston to Seattle. He also served as vice-president of sales and marketing at Lexington-based eCampus.com.

A certified sales, coaching, and negotiation trainer, Weaver taught broadcast management at Morehead State University for three years and strategic management at Midway University for one year.

The Rotary Club of Lexington
401 W. Main, Ste. 305
Lexington, KY 40507
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Trafton@rotarylexky.org

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NEW MEMBER DEEP DIVE: DANIELLE BOZARTH



DANIELLE BOZARTH

been watching the Cincinnati Reds play at the Pittsburgh Pirates' home ballpark. But her love of sports is by no means limited to baseball. She also enjoys UK women's gymnastics, basketball, and volleyball, and is fortunate to have floor seats for UK women's basketball games. On the men's side, she enjoys football and basketball, as well as baseball.

Danielle's interests extend well beyond sports. She loves reading, solving jigsaw puzzles, and watching Hallmark movies. Another favorite pastime is singing. She has performed with the All-South Jersey Choir and currently sings at church.

Many of us already know Danielle from her "day job." She is the interim

Danielle Bozarth, has an ambitious goal: She wants to visit as many Major League Baseball ballparks as possible. So far, one of her favorite experiences has

president and chief executive officer of God's Pantry Food Bank, where she has worked for 31 years. God's Pantry serves 50 counties in Central and Eastern Kentucky and works with approximately 500 partner agencies. Danielle has traveled throughout the state, working with those agencies to teach life skills to Kentucky residents.

Danielle came to Kentucky from New Jersey to attend Asbury College, now Asbury University. It didn't take her long to realize that life at Asbury was a little too structured and strict for her liking, prompting her to transfer to UK's College of Agriculture to study nutrition. Before joining God's Pantry, Danielle worked as a nutritionist.

She has attended several Rotary lunches and social events. Danielle even remembers that one of the first activities she participated in at God's Pantry was associated with the Rotary Club of Lexington.

I'm sure we'll see Danielle often, both at our events and at God's Pantry!
— John Meyers

Rotary Backpack Packing at God's Pantry
Monday, August 24 | 1–2:30 p.m.
817 Winchester Road

Rotary in Review

J BATT BRINGS A BUSINESS MINDSET AND CHAMPIONSHIP VISION TO KENTUCKY ATHLETICS



Only days into his tenure as the University of Kentucky's Director of Athletics and CEO of Champions Blue, LLC, J Batt made his first public appearance before the Rotary Club of Lexington. Rather than delivering a traditional keynote address, Batt sat down for an engaging conversation with two Kentucky legends—Jim Host and longtime Voice of the Wildcats Tom Leach—for a wide-ranging discussion about the future of college athletics, leadership, and Big Blue Nation.

While the conversation touched on everything from NIL and conference realignment to football and fundraising, one theme surfaced repeatedly: today's athletics director is as much a CEO as a sports administrator.

Batt made it clear that championships remain the goal but achieving them now requires a fundamentally different approach than it did a few years ago. "We are in the opportunity business," Batt said. "We give young people the opportunity to come to Lexington, Kentucky and fulfill their dreams. We can't do that

without Big Blue Nation. It is our differentiator."

That philosophy extends well beyond wins and losses.

Throughout the conversation, Batt emphasized creating sustainable revenue, investing strategically, embracing innovation, and ensuring Kentucky remains positioned to compete in an ever-changing collegiate landscape. Rather than viewing change as a challenge, he sees it as an opportunity for forward-thinking institutions to separate themselves.

When asked whether programs like Indiana's recent football success provide a roadmap for Kentucky, Batt didn't hesitate. "The expectation for Kentucky football is to win at a championship level," he said. "There is no reason and no excuses why we can't do that."

Still, some of the most memorable moments came when Batt spoke less about athletics and more about people.

Asked whether he envisioned Kentucky as a long-term destination, his answer resonated with the room. "The University of Kentucky has been on our list for my wife and I for a long time," Batt shared. "My children are finishing high school in Lexington. We are in this

for the long run."

Host and Leach expertly guided the discussion, blending thoughtful questions with their deep understanding of college athletics and Kentucky's unique place within it. Their conversational style allowed attendees to hear not only Batt's strategic vision but also the personality behind the title.

Perhaps the most insightful moment came when Batt described what he looks for in coaches. Beyond winning, he values "fit" within the university and what he called "offensive leadership," leaders who are authentic, connect naturally with student-athletes, and build relationships in today's transfer portal era.

For Rotarians, many of whom lead businesses and organizations facing constant disruption themselves, Batt's remarks felt remarkably familiar. Whether leading a university, a nonprofit, or a company, success increasingly depends on adaptability, innovation, and investing in people.

College athletics may be changing rapidly, but if Batt's first Rotary appearance is any indication, Kentucky intends not simply to keep pace, but to help define what comes next.

— By Dan Koett | Photo by Jaron Johns

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