

WELCOME, NEW ROTARIAN

Lucy Hendricks
Contact Information:
Home Address: 816 Lauderdale,
Lexington, KY 40515
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Ph: 859-251-2707
Classification: Service Industry,
Fitness, Personal Training
Sponsor: Susie Basham

NEW MEMBER PROPOSAL

The following individual has been proposed for membership in Rotary:

Sooksai Kaewbua
Classification: Medical, Outpatient
Mental Health
Sponsor: Jenny Schnurr

Objections should be made in writing within seven (7) days to The Board of Directors, Rotary Club of Lexington, 401 W. Main Street, Suite 305, Lexington, KY 40507. Objections are kept in strict confidence.

MEET LUCY HENDRICKS

It's often interesting to learn how people ultimately find their chosen professions. For new member Lucy Hendricks, it happened quite by accident. After leaving college at age 19, Lucy's mother offered to pay for her to attend personal training school. Lucy said she had "zero interest" in attending but thought it might help her get in shape and become less introverted. Halfway through the program, she attended a lecture in Louisville where one of the speakers discussed intelligent training and building muscle for people dealing with pain. That area of practice appealed to Lucy, and she set out to learn more about it.

Lucy connected with two people in Lexington who offered her internships. As she developed the necessary skills, she remained aware of her shyness and soft-spoken nature. To become more assertive, Lucy began working at Saul Good restaurant, where she could interact more with the public. That experience helped her develop a confident but not pushy style.

Now a co-owner of Enhancing Life Personal Training in Lexington, which celebrated its 10th anniversary this year, Lucy has worked in the fitness industry for approximately 15 years.

Lucy works with injured people who find themselves in the gap between physical therapy and routine exercise. She explained that, in many cases, people may still be experiencing pain after their physical therapy sessions have ended and therefore feel discouraged from exercising. She recognized a tremendous need for someone to help people navigate this gap without further injuring themselves. In addition to working with individual clients, Lucy also "trains the trainers" by coaching other fitness professionals.

Lucy was born in Guatemala and spent her first 13 years there. She loves hiking and spending time in nature, believing those activities are essential to her mental well-being. She also enjoys spending time with friends and looks forward to becoming more engaged with the Lexington community through Rotary.

— John Meyers



LUCY HENDRICKS

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UPCOMING PROGRAMS		UPCOMING EVENTS	
Sep 29	TUESDAY Meeting! Larry Lunsford, President-elect, Rotary International	Sep 27-30	Rotary Large Club Conference
Oct 8	Rachel Hooper, Curator, University of Kentucky Art Museum	Sep 28	God's Pantry Food Bank, Backpack Pack-Up, 2201 Innovation Drive, 1:00-2:30 pm
Oct 15	Doing Rotary Differently, No Lunch Meeting	Oct 9	Miracle League 20th Anniversary Celebration, CommonSpirit Ballpark, 6:30 pm
Oct 22	Derrick Ramsey: Remembering the University of Kentucky's 1976 SEC and Peach Bowl Championship Team	Oct 15	Keeneland Outing, Lexington Room, 11- 6:00 pm, \$125

SPECIAL MEETING NOTICE: RI PRESIDENT-ELECT LARRY LUNS福德 TO SPEAK AT LARGE CLUB CONFERENCE

Rotary International President-elect Larry Lunsford will join us on Tuesday, September 29, at noon for our joint club meeting with Rotary Large Club Conference attendees from across the United States.

Please plan to join us at the Hilton Downtown. We look forward to sharing this memorable Rotary experience with you!

The ROTARY Club of Lexington

WHEEL HORSE

September 24, 2026
— TODAY'S PROGRAM —

Presiding: President Lyle Hanna	Introduction of Speaker: Kris Kimel
Inspiration, Pledge, & 4 Way Test: Jenny Schnurr	Speaker: Twyman Clements, Co-Founder and President, Space Tango
Introduction of Guests: Marcus Cross	Program: Building a Space Company in Downtown Lexington

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TWYMAN CLEMENTS

Twyman Clements is co-founder and president of Space Tango, a Lexington-based company working to transform microgravity into a practical environment for research and manufacturing. In his leadership role, Clements works alongside the company's CEO to develop and deliver automated products that operate in low-Earth orbit and other off-Earth environments.

Clements' connection to the space industry began at the University of Kentucky, where he earned both bachelor's and master's degrees in mechanical engineering. While at UK, he began developing the original product architecture that ultimately helped shape Space Tango. He later served as a senior space systems engineer at Kentucky

MEET OUR SPEAKER

Space, designing high-altitude balloons, CubeSats, and hardware for the International Space Station.

Space Tango was created to simplify and expand access to space-based research and manufacturing. The company installed its first permanent facility aboard the International Space Station in 2016 and has since broadened its capabilities to support missions in low-Earth orbit, lunar environments, and beyond. Its automated systems allow researchers to conduct experiments with little or no astronaut involvement, reducing mission risk and accelerating the path from an initial concept to an operational project in space.

The company's work is based on a simple but powerful idea: Gravity influences the behavior of cells, chemicals, and materials on Earth. Removing that influence can reveal possibilities that traditional laboratories cannot reproduce. Space Tango's platforms support research in areas including disease modeling, drug development and discovery, regenerative medicine, materials and biomanufacturing, plant science, and fundamental science. The goal is to turn discoveries made in space into scalable applications that improve life on Earth.

Among the company's technologies are Mambo, a large-volume platform for complex experiments and continuous manufacturing in orbit; PAUL, a powered ascent platform designed to protect biological materials and collect critical data from launch through docking; and Studio, an automated laboratory featuring robotic handling, advanced imaging, and a controlled environment. Studio can be reprogrammed while in orbit, allowing researchers to update protocols without relying on crew time or waiting for hardware to return to Earth.

Clements has earned national and statewide recognition for his work. He was named one of *Fast Company's* 100 Most Creative People in Business in 2018 and was inducted into the Kentucky Entrepreneur Hall of Fame. Under his leadership, Space Tango has worked with Fortune 500 companies, startups, research foundations, and academic institutions to make space-based research faster, more accessible, and more useful.

His career also highlights Kentucky's growing role in the commercial space economy, demonstrating that groundbreaking aerospace innovation can be developed in Lexington and carried into orbit around Earth and beyond.

The Rotary Club of Lexington
401 W. Main, Ste. 305
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STARS, SMILES, AND MIRROR BALL TROPHIES

The 2026 edition of Dancing with the Lexington Stars—the most successful one ever—is officially a wrap! At our last meeting, this year's winners received their trophies from 2026 event co-chairs Bret Anderson and Kim Johnson, along with Rotarian Hunter Lisle. The presentations and winners are pictured below.



MARK YOUR CALENDARS FOR THE ROTARY BLOOD DRIVE!



The Rotary Club of Lexington is proud to support an **American Red Cross Blood Drive on Thursday, October 22, from 10 a.m. to 3 p.m. at The Mane on Main.**

Blood donations are always needed, and this is a wonderful opportunity for Rotarians to come together, give back and make a meaningful difference in

our community. We encourage members to sign up, roll up their sleeves and support this important cause.

Help demonstrate the power of Service Above Self by donating blood, spreading the word and encouraging a fellow Rotarian to participate!

RESERVATION DEADLINE IS TODAY!

Today is your **LAST CHANCE** to reserve your seat to hear **Rotary International President-Elect Larry Lunsford** speak during our joint meeting with Rotary Large Club Conference attendees at **noon on Tuesday, September 29, at the Hilton Lexington/Downtown.** Purchase your lunch ticket(s) **TODAY** at lcc.givesmart.com.

Rotary in Review

HARNESSING AI WITHOUT LOSING THE HUMAN TOUCH

Landry Fields, founder of Nova Insurance Group, spoke to the Rotary Club of Lexington on September 10. Since its founding in 2019, Nova has become more than an insurance agency, serving as a working laboratory for integrating AI into daily business operations. A self-proclaimed AI evangelist, Fields emphasized that, when used correctly, AI can be an invaluable operating tool that makes business more human, not less.

Fields explained that the insurance industry has a “human front door,” where agents provide a personal touch while responding to clients in need, and a “human back door,” which focuses on customer satisfaction. In between is where AI can make a difference by handling paperwork, entering data, retyping information, and chasing signatures.

Fields also described the difference between AI-generated scripts for agents, which follow a sequential ABC approach, and agentic “keys,” which can produce a range of possible solutions to a specific question rather than providing only one an-



swer. AI, he said, can perform much of the cognitive work of a capable person—but much faster. He theorized that AGI—artificial general intelligence—which he said is currently in place, will be replaced by ASI—artificial superintelligence—by 2030. ASI, he predicted, will be smarter than all humans combined.

Fields then asked why AI should be developed at all. He said it offers greater efficiency, capability, and scalability and is advancing rapidly. He reported that the University of Kentucky established a bachelor's degree in artificial intelligence this year, while Eastern Kentucky University and Northern Kentucky University have developed AI literacy programs.

Fields demonstrated how quickly AI can help a business. During the first six months after founding Nova

Insurance Group, he used AI to build an after-hours voice agent, commission reconciliation reports, proposal software, renewal comparison tools, an AI quoting agent, and an AI system with its own email and chat capabilities. All of these tools were readily available to his staff.

Building on his experience at Nova, Fields founded AI Rockstars in November 2025. The company helps business owners implement AI without needing a technology background, a team of developers, or a six-figure budget. Fields also hosts the podcast *Keys of the Commonwealth*, which shares stories of entrepreneurs from across Kentucky.

He concluded by emphasizing that “free AI is never free.” If a service is free, he warned, it may be using your data, raising serious security concerns. Fields advises businesses to use paid business platforms and ensure their staff members use them consistently. When developed and used correctly, he said, AI truly can make business more human.

— Paul B. Chewning



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